



Smart reputation management

## What is REPU?

REPU (from English - "reputation") is a rating and feedback system based on blockchain technology. REPU allows you to completely replace the system of "likes" with the rating - both for users and companies.

REPU uses REPU tokens. Companies purchase tokens to get subscription period and to reward users for providing rating and feedback. Users, in turn, can get a discount or pay for services.

## What problems does REPU solve?

REPU is a platform that allows its users (ordinary citizens, banks and insurance companies, hotels, businesses, recruiters, government and law enforcement agencies, etc.) to use the rating and feedback system as an assessment tool for professional skills, financial stability, and unlimited abilities for all other needs.

REPU solution:

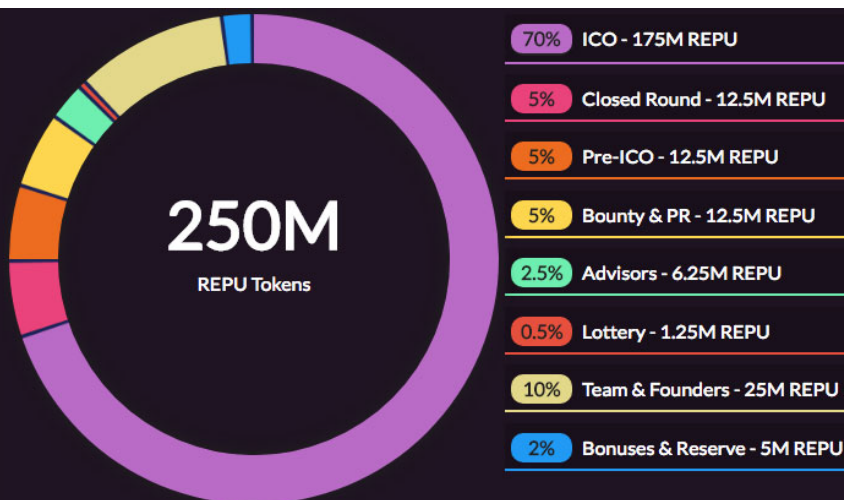
- Save time required to place rating and leave feedback
- Be objective and unbiased eliminating fake, irrelevant rating/feedback
- Employee feedback (e.g. rating a specific employee and a restaurant separately)
- Fragmentation. Combining social, professional, rating networks into a single unique platform

## REPU token

We will create 500 million tokens, 5% will be released for pre-sale and 70% for sale in our Token Sale event. Price is the lowest at the beginning of the token sale and will be increasing. Bonuses are provided depending on the amount purchased. Funds raised during the ICO will be used for PR, marketing & platform promotion, infrastructure and community development, research and development, and to cover operating costs and loan repayments.

REPU tokens are created based on the Ethereum platform, and can be bought using major cryptocurrencies.

## Token distribution



## Our Partners



## TOKEN SALE START DATE



18 December 2017

## KEY PEOPLE

### Maksym Tkach

Co-founder. Experienced in Digital Marketing, SEO-optimization with over 10 year. Strong business analyst.

### Maksym Lenets

Co-founder. Strong experience in business development, strategy and investment.

### Bohdan Pavlyshenko

A results-driven, customer-focused, articulate and analytical Senior Software Engineer with over 5 years of experience

### Maksym Trostyanchuk

Experienced developer, with a high level of professional skills.

### Oleksandr Samborskiy

Experienced PHP/Angular developer, with a high level of professional skills with over 6 years of experience

### Nazar Ivanchuk

Software developer with over 6 years of commercial experience in mobile solutions implementation.

### Igor Markevych

Igor has provided legal support to 12 ICO projects in various jurisdictions and on most popular platforms

### Leonid Pokrova

Leonid has a considerable experience in protecting the rights and interests of investors both at the level of negotiations / mediation

### Maksym Ivanyshyn

Maksym's key specialization is the legal support in attracting investments and structuring of investment projects.

### Alla Macewicz

Alla has been developing and establishing communication between business and government structures for 6 years already

## ADDITIONAL INFORMATION

### REPU ICO Website

[repu.io](http://repu.io)

### Email

[info@repu.io](mailto:info@repu.io)